

**Gardens of  
Golden Gate Park**

Conservatory of Flowers  
Japanese Tea Garden  
San Francisco Botanical Garden

# **FLOWER PIANO 2023**

September 8-12

San Francisco Botanical Garden

## **SPONSORSHIP OPPORTUNITIES AND BENEFITS**

### **\$100,000 PRESENTING SPONSOR**

- Customized package offering fully integrated marketing benefits
- Prominent visibility with site specific signage
- 100 guests to Flower Piano
- Logo on marketing materials, dedicated social media posts, and promotional posts
- Logo with click-through prominent on event web page
- Logo prominently displayed on all event signage
- Mention in event press release
- Logo on event T-shirts

### **\$50,000 PLATINUM SPONSOR**

- Featured Piano Sponsor in a prominent location with site specific signage
- 50 guests to Flower Piano
- Logo on marketing materials, and tagging in social media promotional posts
- Logo with click-through prominent on event web page
- Logo prominently displayed on event signage
- Mention in event press release
- Logo on event T-shirts

### **\$25,000 GOLD SPONSOR**

- Featured Piano Sponsor in a prominent location with site specific signage
- 40 guests to Flower Piano
- Logo on event marketing materials, and tagging in social media promotional posts
- Logo with click-through prominent on event web page
- Logo prominently displayed on event signage
- Mention in event press release
- Logo on event T-shirts

### **\$10,000 PIANO SPONSOR**

- Featured Piano Sponsor with site specific signage
- 25 guests to Flower Piano
- Logo on event marketing materials, and tagging in social media promotional posts
- Logo with click-through on event web page
- Logo displayed on event signage
- Mention in event press release
- Logo on event T-shirts

# FLOWER PIANO 2023

## SPONSORSHIP OPPORTUNITIES AND BENEFITS (continued)

### **\$5,000 BRONZE SPONSOR**

- 12 guests to Flower Piano
- Logo on event marketing materials
- Logo with click-through on event web page
- Logo displayed on event signage
- Logo on event T-shirts

### **\$2,500 SUPPORTING SPONSOR**

- 6 guests to Flower Piano
- Listing on event marketing materials
- Logo with click-through on event web page

**To be included in print materials, kindly confirm your sponsorship by June 30.**

**[SFBG.ORG/FLOWERPIANO](https://www.sfbg.org/flowerpiano)**

**For more information please contact:**

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