

San Francisco Botanical Garden Society
FY 2007-2008 Year-End Report

Fiscal Year 2007-2008 saw great progress for many projects at the Garden:

The Garden's new **podcast project** received the necessary funding. The podcasts, featuring a different Garden-related topic in each episode, will be available for streaming and download on the Garden's website, as well as on iTunes. The project is an excellent opportunity to branch out into a new medium and reach a wider audience.

A new pair of sculpture-laden **donation boxes** was also budgeted, paving the way for a new and eye-catching revenue source for the Garden. They will be placed at the Main and North gates.

The Garden of Fragrance progressed toward completion and a projected June 2008 dedication date thanks to the tireless work of Gardener Jason Martinez and other city staff who have rejuvenated the garden. The replanting of beautiful, aromatic plants yields a striking multi-sensory experience. Lighthouse for the Blind will add the finishing touch of new Braille signs.

The Rhododendron Garden reached formal completion in July 2007 with a dedication in the new Pavilion built by stonemason Edwin Hamilton and his team of Oaxacan stonemasons. The garden features an array of rhododendrons and companion plants.

The Ancient (formerly Primitive) Plant Garden reached the final planning stages, with a brilliant five-epoch concept by paleobotanist Dr. Nan Arens and a beautiful pro bono design by Davis Dalbok and Tim O'Shea. The garden will be a walk through botanical time, giving visitors a chance to step into an engulfing microcosm of plant evolution.

Planning for the renovation of the **Chilean/South American Garden** continued this year. The accompanying Medicinal Plant Education Program will provide an intriguing counterpoint to the evolutionary educational message of the nearby Ancient Plant Garden.

The Nursery: Center for Sustainable Gardening project entered the entitlements process, and began an intensive series of meetings and conversations with City officials and commissions. The design by Fernau & Hartman Architects also neared completion, in position to qualify for LEED Gold Status. The Society continues to gather support for the project in the community and with the City.

Interstice Architects have been developing plans for a complete **revitalization of the pathways** in the Garden. They have also been working in tandem with Fernau & Hartman to coordinate with the new nursery plans. Construction on the pathways will begin early next year.

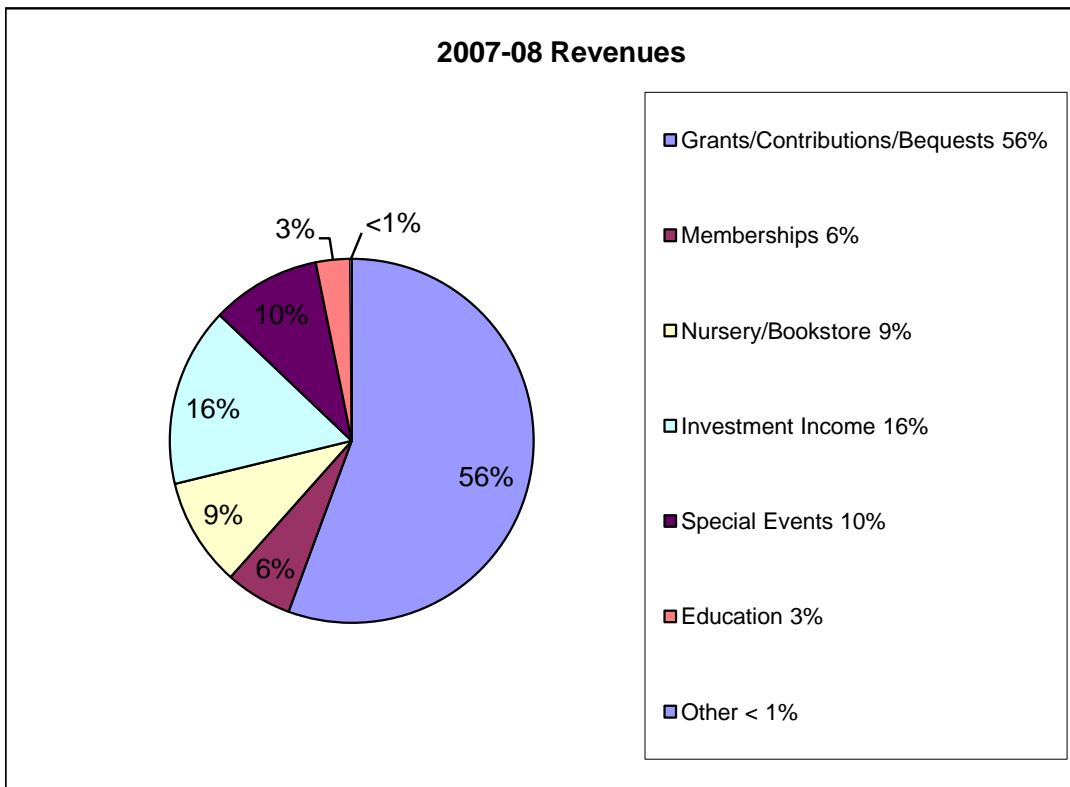
Planning began for new **perimeter signage** to give greater external visibility to the Garden. The signs will seize upon an excellent opportunity to attract from the increased crowds visiting the new California Academy of Sciences beginning in fall 2008.

The **Golden Gate Park Cultural Collaborative** has been meeting regularly. This roundtable of the institutions in Golden Gate Park includes representatives the Botanical Garden and the Conservatory of Flowers, the deYoung Museum, the California Academy of Sciences, and the Japanese Tea Garden working together to advance the mission of all the institutions involved.

The **Arborist Project**, completed in June 2007, assessed and treated problems with the Garden's trees over a period of several months. Thanks to the generosity of a single private donor, the SFBG's tree canopy is healthier, safer, and more beautiful, and we are more prepared to improve and maintain the trees.

San Francisco Botanical Garden Society
Revenues Fiscal Year 2007-08

Grants/Contributions/Bequests 56%	\$2,037,127.00
Memberships 6%	\$217,660.00
Nursery/Bookstore 9%	\$352,620.00
Investment Income 16%	\$582,058.00
Special Events 10%	\$355,756.00
Education 3%	\$111,370.00
Other < 1%	\$5,069.00
Total	\$3,661,660.00



San Francisco Botanical Garden Society
Expenses Fiscal Year 2007-08

Programs and Activities 76%	\$2,531,752.00
Membership 4%	\$135,120.00
Management and General 12%	\$394,218.00
Fundraising and Development 8%	\$269,675.00
Total	\$3,330,765.00

